

Course Handbook Bachelor

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Bachelor - mandatory courses (overview)

Module name (EN)	Code	Semester	Hours per semester week / Teaching method	ECTS	Module coordinator
Bachelor Colloquium	DFIM-604	6	2S	3	Prof. Dr. Thomas Bousonville
Bachelor's Thesis	DFIM-603	6	-	12	Dr. Ulrike Sträßer
Chinese 3	DFIM-303	3	2V	4	Prof. Dr. Thomas Tinnefeld
Chinese 4	DFIM-403	4	2V	4	Prof. Dr. Thomas Tinnefeld
Corporate tax system	DFIM-307	3	1V+1U	2	Prof. Dr. Günter Pochmann
Cost Accounting	DFIM-311	3	2V+2U	4	Prof. Dr. Günter Pochmann
English 3	DFIM-304	3	2U	2	Prof. Dr. Thomas Tinnefeld
English 4	DFIM-404	4	2U	2	Prof. Dr. Thomas Tinnefeld
Enterprise Resource Planning with SAP	DFIM-313	3	2V	2,5	Dr. Ulrike Sträßer
External Financial Reporting	DFIM-310	3	2V+2U	4	Prof. Dr. Günter Pochmann
French 3	DFIM-302	3	4U	4	Prof. Dr. Thomas Tinnefeld
French 4	DFIM-402	4	4U	4	Prof. Dr. Thomas Tinnefeld
German 3	DFIM-301	3	4U	4	Prof. Dr. Thomas Tinnefeld
German 4	DFIM-401	4	4U	4	Prof. Dr. Thomas Tinnefeld

German Business Law	DFIM-314	3	2V	2	Prof. Dr. Sybille Neumann
Intercultural Management 3	DFIM-305	3	1V	1	Prof. Dr. Stefanie Jensen
Intercultural Management 4	DFIM-405	4	2SU	2	Prof. Dr. Stefanie Jensen
Intercultural Management 6	DFIM-602	6	1V+1S	1	Prof. Dr. Stefanie Jensen
Macroeconomics	DFIM-407	4	4VU	4	Prof. Dr. Leonhard Firlus
Organization	DFIM-309	3	1V+1U	2	Prof. Dr. Günter Pochmann
Seminar on business administration	DFIM-410	4	4S	5	Prof. Dr. Günter Pochmann
Work Experience Phase	DFIM-601	6	-	14	Dr. Ulrike Sträßer

(22 modules)

Bachelor - optional courses (overview)

Module name (EN)	Code	Semester	Hours per semester week / Teaching method	ECTS	Module coordinator
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(0 modules)

Bachelor - mandatory courses

Bachelor Colloquium

Module name (EN): Bachelor Colloquium
Module code: DFIM-604
Hours per semester week / Teaching method: 2S (2 hours per week)
ECTS credits: 3
Semester: 6
Mandatory course: yes
Language of instruction: German
Assessment: Presentation [updated 02.12.2020]
Curricular relevance: DFITM-604 International Tourism Management, Bachelor, ASPO 01.10.2020, semester 6, mandatory course DFILM-604 International Logistics Management, Bachelor, ASPO 01.10.2019, semester 6, mandatory course DFIM-604 , Bachelor, ASPO 01.10.2019, semester 6, mandatory course
Workload: 30 class hours (= 22.5 clock hours) over a 15-week period. The total student study time is 90 hours (equivalent to 3 ECTS credits). There are therefore 67.5 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Thomas Bousonville
Lecturer: Prof. Dr. Thomas Bousonville [updated 09.08.2020]
Learning outcomes: After successfully completing this module, students will: <ul style="list-style-type: none">- be able to present the core contents of their thesis in a clear and understandable manner,- be able to combine their findings from theory and practice in a solution-oriented way,- be able to conduct a science-based discussion with a critical audience. [updated 02.12.2020]

Module content:

The colloquium will take place as a block seminar at the end of the 6th semester - in it, students will present and discuss their topics, approaches and solutions for their theses with students and professors.

[updated 02.12.2020]

Teaching methods/Media:

Seminar with presentations and discussions.

[updated 02.12.2020]

Recommended or required reading:

[still undocumented]

Bachelor's Thesis

Module name (EN): Bachelor´s Thesis
Module code: DFIM-603
Hours per semester week / Teaching method: -
ECTS credits: 12
Semester: 6
Mandatory course: yes
Language of instruction: German
Assessment: Written final thesis - Partner language [updated 02.12.2020]
Curricular relevance: DFBBW-640 Business Administration, Bachelor, ASPO 01.10.2013, semester 6, mandatory course DFBBW-640 , Bachelor, ASPO 01.10.2018, semester 6, mandatory course DFIM-603 , Bachelor, ASPO 01.10.2019, semester 6, mandatory course
Workload: The total student study time for this course is 360 hours.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Dr. Ulrike Sträßer
Lecturer: Dr. Ulrike Sträßer [updated 09.08.2020]
Learning outcomes: The Bachelor´s thesis is a special achievement intended to demonstrate that a student is able to independently work on a specialized task/problem in accordance with scientific methods and, as a rule, find a practical solution to their task/problem within the specified three-month period. [updated 02.12.2020]
Module content: The Bachelor´s thesis should be based on relevant, subject-related course content that must be agreed upon between the student and his/her advisor. It can take the form of practical work (in cooperation with a company) or be of a more theoretical nature. [updated 02.12.2020]

Teaching methods/Media:

- Written thesis

[updated 02.12.2020]

Recommended or required reading:

- Overview of the latest scientific/specialist literature (depending on the topic)

[updated 02.12.2020]

Chinese 3

Module name (EN): Chinese 3
Module code: DFIM-303
Hours per semester week / Teaching method: 2V (2 hours per week)
ECTS credits: 4
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment: Written exam (50%) + presentation (25%) + informal tests (25%) [updated 25.11.2020]
Curricular relevance: DFBGE-300 , Bachelor, ASPO 01.10.2018, semester 3, optional course DFBEES-303 , Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBBW-341 Business Administration, Bachelor, ASPO 01.10.2013, semester 3, optional course DFBGE-300 Electrical Engineering, Bachelor, ASPO 01.10.2015, semester 3, optional course DFBGM312 Mechanical Engineering, Bachelor, ASPO 01.10.2018, semester 3, optional course DFBME-303 Mechanical Engineering, Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBTO309 International Tourism Management, Bachelor, ASPO 01.10.2018, optional course DFITM-303 International Tourism Management, Bachelor, ASPO 01.10.2020, semester 3, mandatory course DFBI-315 Computer Science and Web Engineering, Bachelor, ASPO 01.10.2018, semester 3, optional course DFIW-303 Computer Science and Web Engineering, Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBLG314 International Logistics Management, Bachelor, ASPO 01.10.2018, optional course DFILM-303 International Logistics Management, Bachelor, ASPO 01.10.2019, optional course DFBBW-341 , Bachelor, ASPO 01.10.2018, semester 3, optional course DFIM-303 , Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBLG314 Logistics, Bachelor, ASPO 01.10.2013, optional course
Workload: 30 class hours (= 22.5 clock hours) over a 15-week period. The total student study time is 120 hours (equivalent to 4 ECTS credits). There are therefore 97.5 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Thomas Tinnefeld
Lecturer: Prof. Dr. Thomas Tinnefeld [updated 09.08.2020]

Learning outcomes:

After successfully completing this module, students will:

- be able to understand short dialogues and identify specific information components
- be able to exchange information orally in specific standard situations
- be able to understand shorter texts of written Chinese (characters)
- be able to use the appropriate input software to reproduce texts covered in class in writing
- be able to develop and apply strategies to solve basic language problems
- be able to recognize the prevailing cultural differences in the source and target culture

[updated 25.11.2020]

Module content:

- Standard situations in everyday life
- Basic topics of student life
- Basic topics of daily life (e.g. expressing one's own opinion, making acquaintances, talking about one's own family, birthday celebrations in a Chinese context, interculturally correct exchange of business cards)
- Personal concerns and polite questions
- Small talk
- Determining basic information about the person one is speaking with

[updated 25.11.2020]

Teaching methods/Media:

- Presentations by the lecturer
- Partner work and presentations
- Group work phases where students tackle specific tasks
- Multimedia language lab
- Short presentations by the students
- Internet research
- Computer transcription and audio recordings of selected texts

[updated 25.11.2020]

Recommended or required reading:

- Internet resources
- Subject-related multimedia programs
- Textbook: New Practical Chinese Reader. Textbook (Chinese-English version). Vol.1. Lessons 6 to 10
Beijing: Beijing Language and Culture University Press
- Teaching materials: texts and exercises compiled by the lecturer
- Power-Point presentations from the lecturer or equivalent forms of visualization to illustrate intercultural aspects
- Internet resources, for example Quizlet, Pinterest and learning applications
- Video and audio material

[updated 25.11.2020]

Chinese 4

Module name (EN): Chinese 4
Module code: DFIM-403
Hours per semester week / Teaching method: 2V (2 hours per week)
ECTS credits: 4
Semester: 4
Mandatory course: yes
Language of instruction: German
Assessment: Written exam (50%) + presentation (25%) + informal tests (25%) [updated 25.11.2020]
Curricular relevance: DFBGE-400 , Bachelor, ASPO 01.10.2018, semester 4, optional course DFBEES-403 , Bachelor, ASPO 01.10.2019, semester 4, mandatory course DFBBW-441 Business Administration, Bachelor, ASPO 01.10.2013, optional course DFBGE-400 Electrical Engineering, Bachelor, ASPO 01.10.2015, semester 4, optional course DFBGM412 Mechanical Engineering, Bachelor, ASPO 01.10.2018, semester 4, optional course DFBME-403 Mechanical Engineering, Bachelor, ASPO 01.10.2019, semester 4, mandatory course DFBTO408 International Tourism Management, Bachelor, ASPO 01.10.2018, optional course DFITM-403 International Tourism Management, Bachelor, ASPO 01.10.2020, semester 4, mandatory course DFBI-415 Computer Science and Web Engineering, Bachelor, ASPO 01.10.2018, semester 4, optional course DFIW-403 Computer Science and Web Engineering, Bachelor, ASPO 01.10.2019, semester 4, mandatory course DFBLG413 International Logistics Management, Bachelor, ASPO 01.10.2018, semester 4, optional course DFILM-403 International Logistics Management, Bachelor, ASPO 01.10.2019, semester 4, optional course DFBBW-441 , Bachelor, ASPO 01.10.2018, optional course DFIM-403 , Bachelor, ASPO 01.10.2019, semester 4, mandatory course DFBLG413 Logistics, Bachelor, ASPO 01.10.2013, semester 4, optional course
Workload: 30 class hours (= 22.5 clock hours) over a 15-week period. The total student study time is 120 hours (equivalent to 4 ECTS credits). There are therefore 97.5 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Thomas Tinnefeld

Lecturer: Prof. Dr. Thomas Tinnefeld

[updated 09.08.2020]

Learning outcomes:

After successfully completing this module, students will:

- be able to understand short dialogues and identify specific information components
- be able to exchange information orally in more standard situations
- be able to understand shorter texts of written Chinese (characters)
- be able to use the appropriate input software to reproduce longer texts
- be able to use the appropriate input software to produce longer texts in the foreign language
- be able to develop and apply strategies to solve language problems
- be able to assess the prevailing cultural differences in the source and target culture

[updated 25.11.2020]

Module content:

- More basic topics from everyday life (e.g. asking for the time, talking about your health, going to the doctor, meeting with friends, renting an apartment, making excuses and complaints)
- More basic topics pertaining to student life (e.g. presenting your own course of study)
- Expressing personal concerns and asking polite questions (advanced)
- More experience in dealing with small talk situations

[updated 25.11.2020]

Teaching methods/Media:

- Presentations by the lecturer
- Partner work and presentations
- Group work phases where students tackle specific tasks
- Multimedia language lab
- Short presentations by the students
- Internet research
- Computer transcription and audio recordings of selected texts

[updated 25.11.2020]

Recommended or required reading:

- Internet resources
- Subject-related multimedia programs
- Textbook: New Practical Chinese Reader. Textbook (Chinese-English version). Vol.1. Lessons 11 to 14. Beijing: Beijing Language and Culture University Press
- Power-Point presentations from the lecturer or equivalent forms of visualization to illustrate intercultural aspects
- Internet resources, for example Quizlet, Pinterest and learning applications
- Video and audio material

[updated 25.11.2020]

Corporate tax system

Module name (EN): Corporate tax system
Module code: DFIM-307
Hours per semester week / Teaching method: 1V+1U (2 hours per week)
ECTS credits: 2
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment: [<i>still undocumented</i>]
Curricular relevance: DFBBW-318 Business Administration, Bachelor, ASPO 01.10.2013, semester 3, mandatory course DFBBW-318 , Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFIM-307 , Bachelor, ASPO 01.10.2019, semester 3, mandatory course
Workload: 30 class hours (= 22.5 clock hours) over a 15-week period. The total student study time is 60 hours (equivalent to 2 ECTS credits). There are therefore 37.5 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Günter Pochmann
Lecturer: Prof. Dr. Günter Pochmann [<i>updated 09.08.2020</i>]
Learning outcomes: [<i>still undocumented</i>]
Module content: [<i>still undocumented</i>]

Recommended or required reading:

[still undocumented]

Cost Accounting

Module name (EN): Cost Accounting
Module code: DFIM-311
Hours per semester week / Teaching method: 2V+2U (4 hours per week)
ECTS credits: 4
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment: Written exam [updated 02.12.2020]
Curricular relevance: DFBBW-325 Business Administration, Bachelor, ASPO 01.10.2013, semester 3, mandatory course DFBBW-325 , Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFIM-311 , Bachelor, ASPO 01.10.2019, semester 3, mandatory course
Workload: 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 120 hours (equivalent to 4 ECTS credits). There are therefore 75 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Günter Pochmann
Lecturer: Prof. Dr. Günter Pochmann [updated 09.08.2020]
Learning outcomes: After successfully completing this course, students will: - understands the tasks of cost accounting; - be able to integrate cost accounting into corporate accounting and understand the process and content of cost element and cost center accounting [updated 02.12.2020]
Module content: - Principles of cost accounting - Cost element accounting - Cost center accounting [updated 02.12.2020]

Recommended or required reading:

- Coenenberg, A.G.: Kostenrechnung und Kostenanalyse, latest edition.
- Däumler, K.-D., Grabe, J.: Kostenrechnung 1, latest edition.
- Haberstock, L., Breithecker, V.: Kostenrechnung I, latest edition.
- Joos-Sachse, T.: Controlling, Kostenrechnung und Kostenmanagement, latest edition.
- Walter, W.G.: Einführung in die moderne Kostenrechnung, latest edition.

[updated 02.12.2020]

English 3

Module name (EN): English 3
Module code: DFIM-304
Hours per semester week / Teaching method: 2U (2 hours per week)
ECTS credits: 2
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment: Written exam (50%) + presentation (25%) + tests (25%) [updated 25.11.2020]
Curricular relevance: DFBBW-344 Business Administration, Bachelor, ASPO 01.10.2009, semester 3, mandatory course DFBBW-344 Business Administration, Bachelor, ASPO 01.10.2013, semester 3, mandatory course DFBTO303 International Tourism Management, Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFITM-305 International Tourism Management, Bachelor, ASPO 01.10.2020, semester 3, mandatory course DFBLG303 International Logistics Management, Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFILM-305 International Logistics Management, Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBBW-344 , Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFIM-304 , Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBLG303 Logistics, Bachelor, ASPO 01.10.2009, semester 3, mandatory course DFBLG303 Logistics, Bachelor, ASPO 01.10.2013, semester 3, mandatory course
Workload: 30 class hours (= 22.5 clock hours) over a 15-week period. The total student study time is 60 hours (equivalent to 2 ECTS credits). There are therefore 37.5 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Thomas Tinnefeld
Lecturer: Prof. Dr. Thomas Tinnefeld [updated 09.08.2020]

Learning outcomes:

- The lecturer will try to provide an (almost) exclusively English learning atmosphere
- The foreign language will be taught with in part with a subject-related approach.
- After successfully completing this course, students will be able to understand intermediate newspaper and magazine articles from the English and American press.
- Students will be able to understand simple technically relevant, orally presented texts.

- They will have improved their writing skills.

[updated 25.11.2020]

Module content:

- Development of a basic tourism-related vocabulary
- Basic functional grammar and its use in tourism management texts
- Reading relevant texts from the field of tourism management

- (Inter)culturally interesting subjects from the field of tourism management that pertain especially to countries where the target language is spoken
- Newspaper and magazine articles with technical and/or (inter)cultural orientation

- Regional content, including topics from daily politics

- The improvement of general and scientific writing skills
- Discussions

[updated 25.11.2020]

Teaching methods/Media:

- Group and partner work
- Multimedia language lab
- Short presentations by the students

[updated 25.11.2020]

Recommended or required reading:

- Teaching materials: texts and exercises compiled by the lecturer
- PowerPoint presentations by the lecturer or equivalent visualization forms
- Internet resources
- Materials from newspapers, magazines and books
- Video and audio material

[updated 25.11.2020]

English 4

Module name (EN): English 4
Module code: DFIM-404
Hours per semester week / Teaching method: 2U (2 hours per week)
ECTS credits: 2
Semester: 4
Mandatory course: yes
Language of instruction: German
Assessment: Written exam (50%) + presentation (25%) + tests (25%) [updated 25.11.2020]
Curricular relevance: DFBBW-444 Business Administration, Bachelor, ASPO 01.10.2009, semester 4, mandatory course DFBBW-444 Business Administration, Bachelor, ASPO 01.10.2013, semester 4, mandatory course DFBTO403 International Tourism Management, Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFITM-405 International Tourism Management, Bachelor, ASPO 01.10.2020, semester 4, mandatory course DFBLG403 International Logistics Management, Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFILM-405 International Logistics Management, Bachelor, ASPO 01.10.2019, semester 4, mandatory course DFBBW-444 , Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFIM-404 , Bachelor, ASPO 01.10.2019, semester 4, mandatory course DFBLG403 Logistics, Bachelor, ASPO 01.10.2009, semester 4, mandatory course DFBLG403 Logistics, Bachelor, ASPO 01.10.2013, semester 4, mandatory course
Workload: 30 class hours (= 22.5 clock hours) over a 15-week period. The total student study time is 60 hours (equivalent to 2 ECTS credits). There are therefore 37.5 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Thomas Tinnefeld
Lecturer: Prof. Dr. Thomas Tinnefeld [updated 09.08.2020]

Learning outcomes:

- The lecturer will try to provide an (almost) exclusively English learning atmosphere
- The foreign language will be taught with a predominantly subject-related approach.
- After successfully completing this course, students will be able to understand intermediate newspaper and magazine articles from the English and American press.
- Students will be able to understand intermediate, technically relevant, orally presented texts pertaining to different topics.
- They will have improved their ability to take part in discussions.

[updated 02.12.2020]

Module content:

- Development of an extended tourism-related vocabulary
- Advanced functional grammar and its use in tourism management texts
- More relevant texts from the field of tourism management

- (Inter)culturally interesting subjects from the field of tourism management that pertain especially to countries where the target language is spoken
- Newspaper and magazine articles with technical and/or (inter)cultural orientation

- Regional content, including topics from daily politics

- Writing skills in (predominantly) scientific language

[updated 25.11.2020]

Teaching methods/Media:

- Group discussions
- Partner work
- Group work phases where students tackle specific tasks
- Interactive, multimedia language lab
- Short presentations by the students

[updated 25.11.2020]

Recommended or required reading:

- Teaching materials: texts and exercises compiled by the lecturer
- PowerPoint presentations by the lecturer or equivalent visualization forms
- Newspaper and magazine articles with scientific and/or (inter)cultural orientation
- Internet resources
- Video and audio material

[updated 25.11.2020]

Enterprise Resource Planning with SAP

Module name (EN): Enterprise Resource Planning with SAP
Module code: DFIM-313
Hours per semester week / Teaching method: 2V (2 hours per week)
ECTS credits: 2,5
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment: Written exam [updated 02.12.2020]
Curricular relevance: DFBBW-422 Business Administration, Bachelor, ASPO 01.10.2013, semester 4, mandatory course DFBLG309 International Logistics Management, Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFBBW-422 , Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFIM-313 , Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBLG309 Logistics, Bachelor, ASPO 01.10.2013, semester 3, mandatory course
Workload: 30 class hours (= 22.5 clock hours) over a 15-week period. The total student study time is 75 hours (equivalent to 2.5 ECTS credits). There are therefore 52.5 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Dr. Ulrike Sträßer
Lecturer: Dr. Ulrike Sträßer [updated 09.08.2020]
Learning outcomes: After successfully completing this module, students will: - be able to describe the structure, functionality and possible uses of operational information systems, - be able to handle business processes in SAP ERP. [updated 02.12.2020]

Module content:

I. Business Information Systems / SAP

- Basic terms, data integration, process integration, system architecture, transactions
- Master data maintenance and carrying out selected business processes in SAP ERP

[updated 02.12.2020]

Teaching methods/Media:

Lecture with integrated exercises and case studies: Students will work independently on the PC to solve concrete business management tasks using the suitable software (SAP SERP, etc...).

[updated 02.12.2020]

Recommended or required reading:

Business Information Systems / SAP

- Frick, Gadatsch et al.: Grundkurs SAP ERP, Vieweg, Wiesbaden, 2008.
- Hesseler, Görtz: Basiswissen ERP-Systeme, W3L Herdecke-Witten, 2007.
- Schulz, O.: Der SAP-Grundkurs für Einsteiger und Anwender, 2. Auflage, SAP Press, Bonn, 2013.

[updated 02.12.2020]

External Financial Reporting

Module name (EN): External Financial Reporting
Module code: DFIM-310
Hours per semester week / Teaching method: 2V+2U (4 hours per week)
ECTS credits: 4
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment: Written exam [updated 25.11.2020]
Curricular relevance: DFBBW-320 Business Administration, Bachelor, ASPO 01.10.2013, semester 3, mandatory course DFBTO306 International Tourism Management, Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFITM-308 International Tourism Management, Bachelor, ASPO 01.10.2020, semester 3, mandatory course DFBBW-320 , Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFIM-310 , Bachelor, ASPO 01.10.2019, semester 3, mandatory course
Workload: 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 120 hours (equivalent to 4 ECTS credits). There are therefore 75 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Günter Pochmann
Lecturer: Prof. Dr. Günter Pochmann [updated 04.12.2020]
Learning outcomes: After successfully completing this module, students will be able to understand corporate reports from the business press as well as essential parts of a company's financial statements. [updated 25.11.2020]

Module content:

- Accounting and valuation principles according to German commercial law
- Accounting and valuation of fixed assets
- Accounting and valuation of current assets
- Equity and acquisition of treasury shares
- Accounting and valuation of liabilities, in particular provisions
- Structure, content and analysis options of profit and loss statements

[updated 25.11.2020]

Recommended or required reading:

- Meyer C., Bilanzierung nach Handels- und Steuerrecht, Herne/Berlin, latest edition.
- Bieg, H. u.a.: Externes Rechnungswesen. München Wien, latest edition.
- Grefe C., Kompakt-Training Bilanzen, Ludwigshafen (Rhein), latest edition.

[updated 25.11.2020]

French 3

Module name (EN): French 3
Module code: DFIM-302
Hours per semester week / Teaching method: 4U (4 hours per week)
ECTS credits: 4
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment: Written exam (50%) + presentation (25%) + tests (25%) [updated 25.11.2020]
Curricular relevance: DFBBW-342 Business Administration, Bachelor, ASPO 01.10.2009, semester 3, mandatory course DFBBW-342 Business Administration, Bachelor, ASPO 01.10.2013, semester 3, mandatory course DFBTO302 International Tourism Management, Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFITM-302 International Tourism Management, Bachelor, ASPO 01.10.2020, semester 3, mandatory course DFBLG302 International Logistics Management, Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFILM-302 International Logistics Management, Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBBW-342 , Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFIM-302 , Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBLG302 Logistics, Bachelor, ASPO 01.10.2013, semester 3, mandatory course
Workload: 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 120 hours (equivalent to 4 ECTS credits). There are therefore 75 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Thomas Tinnefeld
Lecturer: Prof. Dr. Thomas Tinnefeld [updated 09.08.2020]

Learning outcomes:

- The foreign language will be taught with a subject-related approach.
- Subject-related, specialized grammar will be imparted to the students.
- After successfully completing this course, students will be able to understand intermediate newspaper and magazine articles from the German press.
- Students will be able to understand technically relevant, orally presented texts.
- Students will have improved their reading and listening comprehension skills.
- Students will have enlarged their technical vocabulary.

[updated 25.11.2020]

Module content:

- (Inter)culturally relevant, current topics pertaining to the countries in which the target language is spoken.
- Topics related to the students' lectures
- Specialized vocabulary within the context of the topics (subject areas) discussed
- Subject-related, specialized grammar
- Introduction to business correspondence in Germany

[updated 25.11.2020]

Teaching methods/Media:

- Presentations by the lecturer
- Plenary and group discussions
- Group work phases where students tackle specific tasks
- Multimedia language lab
- Student presentations

[updated 25.11.2020]

Recommended or required reading:

- Teaching materials: texts and exercises compiled by the lecturer
- PowerPoint presentations by the lecturer or equivalent visualization forms
- Internet resources

[updated 25.11.2020]

French 4

Module name (EN): French 4
Module code: DFIM-402
Hours per semester week / Teaching method: 4U (4 hours per week)
ECTS credits: 4
Semester: 4
Mandatory course: yes
Language of instruction: German
Assessment: Written exam (50%) + presentation (25%) + tests (25%) [updated 25.11.2020]
Curricular relevance: DFBBW-442 Business Administration, Bachelor, ASPO 01.10.2009, semester 4, mandatory course DFBBW-442 Business Administration, Bachelor, ASPO 01.10.2013, semester 4, mandatory course DFBTO402 International Tourism Management, Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFITM-402 International Tourism Management, Bachelor, ASPO 01.10.2020, semester 4, mandatory course DFBLG402 International Logistics Management, Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFILM-402 International Logistics Management, Bachelor, ASPO 01.10.2019, semester 4, mandatory course DFBBW-442 , Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFIM-402 , Bachelor, ASPO 01.10.2019, semester 4, mandatory course DFBLG402 Logistics, Bachelor, ASPO 01.10.2013, semester 4, mandatory course
Workload: 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 120 hours (equivalent to 4 ECTS credits). There are therefore 75 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Thomas Tinnefeld
Lecturer: Prof. Dr. Thomas Tinnefeld [updated 09.08.2020]

Learning outcomes:

- The foreign language will be taught with a subject-related approach.
- Subject-related, specialized grammar will be imparted to the students.
- After successfully completing this course, students will be able to understand intermediate newspaper and magazine articles from the French and francophone press.
- Students will be able to understand technically relevant, orally presented texts.
- They will have improved their writing skills.
- Students will be prepared for a possible career in a country where the target language is spoken.
- Students will have enlarged their technical vocabulary.

[updated 25.11.2020]

Module content:

- (Inter)culturally relevant, current topics pertaining to the countries in which the target language is spoken.
- Topics related to the students' lectures
- Specialized vocabulary within the context of the topics (subject areas) discussed
- Subject-related, specialized grammar
- Introduction to reading articles systematically
- Application training (resume and job interview)

[updated 25.11.2020]

Teaching methods/Media:

- Presentations by the lecturer
- Plenary and group discussions
- Group work phases where students tackle specific tasks
- Multimedia language lab
- Student presentations

[updated 25.11.2020]

Recommended or required reading:

- Teaching materials: texts and exercises compiled by the lecturer
- PowerPoint presentations by the lecturer or equivalent visualization forms
- Internet resources

[updated 25.11.2020]

German 3

Module name (EN): German 3
Module code: DFIM-301
Hours per semester week / Teaching method: 4U (4 hours per week)
ECTS credits: 4
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment: Written exam (50%) + presentation (25%) + tests (25%) [updated 25.11.2020]
Curricular relevance: DFBBW-340 Business Administration, Bachelor, ASPO 01.10.2013, semester 3, mandatory course DFBTO301 International Tourism Management, Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFITM-301 International Tourism Management, Bachelor, ASPO 01.10.2020, semester 3, mandatory course DFBLG301 International Logistics Management, Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFILM-301 International Logistics Management, Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBBW-340 , Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFIM-301 , Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBLG301 Logistics, Bachelor, ASPO 01.10.2013, semester 3, mandatory course
Workload: 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 120 hours (equivalent to 4 ECTS credits). There are therefore 75 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Thomas Tinnefeld
Lecturer: Prof. Dr. Thomas Tinnefeld [updated 09.08.2020]

Learning outcomes:

- The foreign language will be taught with a subject-related approach.
- Subject-related, specialized grammar will be imparted to the students.
- After successfully completing this course, students will be able to understand intermediate newspaper and magazine articles from the German press.
- Students will be able to understand technically relevant, orally presented texts.
- Students will have improved their reading and listening comprehension skills.
- Students will have enlarged their technical vocabulary.

[updated 25.11.2020]

Module content:

- (Inter)culturally relevant, current topics pertaining to the countries in which the target language is spoken.
- Topics related to the students' lectures
- Specialized vocabulary within the context of the topics (subject areas) discussed
- Subject-related, specialized grammar
- Introduction to business correspondence in Germany

[updated 25.11.2020]

Teaching methods/Media:

- Presentations by the lecturer
- Plenary and group discussions
- Group work phases where students tackle specific tasks
- Multimedia language lab
- Student presentations

[updated 25.11.2020]

Recommended or required reading:

- Teaching materials: texts and exercises compiled by the lecturer
- PowerPoint presentations by the lecturer or equivalent visualization forms
- Internet resources

[updated 25.11.2020]

German 4

Module name (EN): German 4
Module code: DFIM-401
Hours per semester week / Teaching method: 4U (4 hours per week)
ECTS credits: 4
Semester: 4
Mandatory course: yes
Language of instruction: German
Assessment: Written exam (50%) + presentation (25%) + tests (25%) [updated 25.11.2020]
Curricular relevance: DFBBW-440 Business Administration, Bachelor, ASPO 01.10.2013, semester 4, mandatory course DFBTO401 International Tourism Management, Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFITM-401 International Tourism Management, Bachelor, ASPO 01.10.2020, semester 4, mandatory course DFBLG401 International Logistics Management, Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFILM-401 International Logistics Management, Bachelor, ASPO 01.10.2019, semester 4, mandatory course DFBBW-440 , Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFIM-401 , Bachelor, ASPO 01.10.2019, semester 4, mandatory course DFBLG401 Logistics, Bachelor, ASPO 01.10.2013, semester 4, mandatory course
Workload: 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 120 hours (equivalent to 4 ECTS credits). There are therefore 75 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Thomas Tinnefeld
Lecturer: Prof. Dr. Thomas Tinnefeld [updated 09.08.2020]

Learning outcomes:

- The lecturer will try to provide an (almost) exclusively German learning atmosphere in the most authentic form possible
- The foreign language will be taught with a subject-related approach.
- After successfully completing this course, students will be able to understand intermediate to more complex newspaper and magazine articles from the German press.
- They will be able to understand specialized oral texts pertaining to various topics.
- They will have improved their ability to take part in discussions.
- They will have improved their writing skills.
- Students will be prepared for a possible career in a country where the target language is spoken.

[updated 25.11.2020]

Module content:

- (Inter)culturally relevant, current topics pertaining to the countries in which the target language is spoken.
- Topics related to the students' lectures
- Specialized vocabulary within the context of the topics (subject areas) discussed
- Subject-related, specialized grammar
- Introduction to reading articles systematically
- Application training (resume and job interview)

[updated 25.11.2020]

Teaching methods/Media:

- Presentations by the lecturer
- Plenary and group discussions
- Group work phases where students tackle specific tasks
- Multimedia language lab
- Student presentations

[updated 25.11.2020]

Recommended or required reading:

- Teaching materials: texts and exercises compiled by the lecturer
- PowerPoint presentations by the lecturer or equivalent visualization forms
- Newspaper and magazine articles with technical and/or (inter)cultural orientation
- Internet resources
- Authentic video and audio material

[updated 25.11.2020]

German Business Law

Module name (EN): German Business Law
Module code: DFIM-314
Hours per semester week / Teaching method: 2V (2 hours per week)
ECTS credits: 2
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment: [<i>still undocumented</i>]
Curricular relevance: DFITM-314 International Tourism Management, Bachelor, ASPO 01.10.2020, semester 2, mandatory course DFBLG207 International Logistics Management, Bachelor, ASPO 01.10.2018, semester 2, mandatory course DFILM-314 International Logistics Management, Bachelor, ASPO 01.10.2019, semester 2, mandatory course DFIM-314 , Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBLG207 Logistics, Bachelor, ASPO 01.10.2013, semester 2, mandatory course
Workload: 30 class hours (= 22.5 clock hours) over a 15-week period. The total student study time is 60 hours (equivalent to 2 ECTS credits). There are therefore 37.5 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Sybille Neumann
Lecturer: Prof. Dr. Sybille Neumann [<i>updated 03.12.2020</i>]
Learning outcomes: [<i>still undocumented</i>]

Module content:

[still undocumented]

Recommended or required reading:

[still undocumented]

Intercultural Management 3

Module name (EN): Intercultural Management 3
Module code: DFIM-305
Hours per semester week / Teaching method: 1V (1 hour per week)
ECTS credits: 1
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment: Written exam [updated 25.11.2020]
Curricular relevance: DFBBW-350 Business Administration, Bachelor, ASPO 01.10.2013, semester 3, mandatory course DFBTO304 International Tourism Management, Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFITM-304 International Tourism Management, Bachelor, ASPO 01.10.2020, semester 3, mandatory course DFBLG304 International Logistics Management, Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFILM-304 International Logistics Management, Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBBW-350 , Bachelor, ASPO 01.10.2018, semester 3, mandatory course DFIM-305 , Bachelor, ASPO 01.10.2019, semester 3, mandatory course DFBLG304 Logistics, Bachelor, ASPO 01.10.2013, semester 3, mandatory course
Workload: 15 class hours (= 11.25 clock hours) over a 15-week period. The total student study time is 30 hours (equivalent to 1 ECTS credits). There are therefore 18.75 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Stefanie Jensen
Lecturer: Prof. Dr. Stefanie Jensen [updated 09.08.2020]

Learning outcomes:

After successfully completing this module, students will be able to ...

- explain the specifics of selected national cultures with regard to history, national culture and the economic situation
 - explain different definitions of the concept of culture
 - explain why and how misunderstandings occur in intercultural contexts
 - apply key findings of cultural studies to simple management situations in an intercultural context
- Students will have an overview of the management style and Dos+Don'ts in the everyday business life of selected national cultures and be able to apply simple rules of conduct.
 - They will be familiar with the process of acculturation and be able to explain its significance for intercultural management.

[updated 25.11.2020]

Module content:

Introduction to the practice of intercultural management:

Students will gain insight into a wide range of basics about culture, the development of intercultural misunderstandings and the acquisition of intercultural competence.

- Introduction: The meaning and importance of intercultural management
- Definition, characteristics and the functions of culture
- Cultural elements, concepts and levels
- Intercultural communication
- Management-relevant cultural studies
- The acculturation process
- Intercultural competence

[updated 25.11.2020]

Teaching methods/Media:

Lecture, exercises, case studies

[updated 25.11.2020]

Recommended or required reading:

- Breuer, J. P./de Bartha, P.: Deutsch-Französische Geschäftsbeziehungen erfolgreich managen. Spielregeln für die Zusammenarbeit auf Führungs- und Fachebene. Deutscher Wirtschaftsdienst, Köln, latest edition
- Hofstede, G.: Cultures and Organizations - Software of the Mind: Intercultural Cooperation and Its Importance for Survival, 2010
- Hofstede, G.: Lokales Denken, globales Handeln. Kulturen, Zusammenarbeit und Management, Beck-Wirtschaftsberater. dtv (Deutscher Taschenbuch Verlag, latest edition)
- Breuer, J.P./de Bartha, P.: Deutsch-französische Geschäftsbeziehungen erfolgreich managen, 2. Aufl., Köln 2005.
- Klein, H.-M.: Cross Culture – Benimm im Ausland, Berlin 2004.
- Pateau, J.: Eine seltsame Alchemie. Die Interkulturelle Dimension der deutsch-französischen Zusammenarbeit, Capus Verlag, 1. Auflage 2007
- Rothlauf, J.: Interkulturelles Management, 2. Aufl., München 2006.

- Schugk, M.: Interkulturelle Kommunikation, München 2004.

[updated 25.11.2020]

Intercultural Management 4

Module name (EN): Intercultural Management 4
Module code: DFIM-405
Hours per semester week / Teaching method: 2SU (2 hours per week)
ECTS credits: 2
Semester: 4
Mandatory course: yes
Language of instruction: German
Assessment: Term paper and presentation [updated 25.11.2020]
Curricular relevance: DFBBW-450 Business Administration, Bachelor, ASPO 01.10.2009, semester 4, mandatory course DFBBW-450 Business Administration, Bachelor, ASPO 01.10.2013, semester 4, mandatory course DFBTO404 International Tourism Management, Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFITM-404 International Tourism Management, Bachelor, ASPO 01.10.2020, semester 4, mandatory course DFBLG404 International Logistics Management, Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFILM-404 International Logistics Management, Bachelor, ASPO 01.10.2019, semester 4, mandatory course DFBBW-450 , Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFIM-405 , Bachelor, ASPO 01.10.2019, semester 4, mandatory course DFBLG404 Logistics, Bachelor, ASPO 01.10.2013, semester 4, mandatory course
Workload: 30 class hours (= 22.5 clock hours) over a 15-week period. The total student study time is 60 hours (equivalent to 2 ECTS credits). There are therefore 37.5 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Stefanie Jensen
Lecturer: Prof. Dr. Stefanie Jensen [updated 09.08.2020]

Learning outcomes:

After successfully completing this module, students will be able to ...

- name and explain the economic structure and the central factors that influence economic developments in France and Germany.
 - explain the specifics of German and French industrial relations,
 - explain differences in management and leadership style,
 - identify intercultural dilemmas and discuss their relevance for the national economy,
 - describe typical French and German leadership behavior,
 - explain differences in French and German corporate culture,
 - solve classical misunderstandings in the German-French working context,
 - avoid or solve conflicts in Franco-German teams,
 - research content on selected national cultures independently and evaluate it according to predefined criteria,
 -
 - be able to work successfully and independently in a project group towards a given goal and deadline. This includes the independent distribution of work packages within the group, their preparation by the respective group members and a group presentation. This also includes resolving any conflicts that might arise within the group or escalating them to the lecturers, where necessary.
 - Students will also be able to write a paper and hold a presentation in accordance with scientific principles and deliver their presentation within a given time frame.
- Introduction to Intercultural Management II:

[updated 25.11.2020]

Module content:

- The French and German economy in comparison - Development, structure, sectors, institutions
- Industrial relations in France and Germany - Importance of employers, unions, state
- Cultural facets of globalization
- Intercultural dilemmas (child labor, corruption, health and safety standards)
- Management behavior in France and Germany
- Differences in French and German corporate culture
- Practical application of intercultural knowledge - culture-specific organization of typical business situations, working in German-French teams
- Beyond the Franco-German focus: changing culture-related country-specific focal points

[updated 25.11.2020]

Teaching methods/Media:

Lecture, paper, presentation, group work

[updated 25.11.2020]

Recommended or required reading:

- Breuer, Jochen Peter/de Bartha, Pierre: Deutsch-Französische Geschäftsbeziehungen erfolgreich managen. Spielregeln für die Zusammenarbeit auf Führungs- und Fachebene. Deutscher Wirtschaftsdienst, Köln, latest edition
- Breuer, Norbert J.: Geschäftserfolg in Frankreich. Fakten, Marktstrategien, Interkulturelles zu Deutschlands Handelspartner Nr. 1. Verlag Galileo Business, Bonn, latest edition
- Mitchell, Charles: Interkulturelle Kompetenz im Auslandsgeschäft entwickeln und Einsetzen. Fachverlag Deutscher Wirtschaftsdienst, Köln, latest edition
- Untereiner, Gilles : Le Marché Allemand: Bien connaître les Allemands pour mieux travailler avec eux. Maxima, Paris, latest edition

[updated 25.11.2020]

Intercultural Management 6

Module name (EN): Intercultural Management 6
Module code: DFIM-602
Hours per semester week / Teaching method: 1V+1S (2 hours per week)
ECTS credits: 1
Semester: 6
Mandatory course: yes
Language of instruction: German
Assessment: Term paper and presentation [updated 02.12.2020]
Curricular relevance: DFBBW-630 Business Administration, Bachelor, ASPO 01.10.2009, semester 6, mandatory course DFBBW-630 Business Administration, Bachelor, ASPO 01.10.2013, semester 6, mandatory course DFBBW-630 , Bachelor, ASPO 01.10.2018, semester 6, mandatory course DFIM-602 , Bachelor, ASPO 01.10.2019, semester 6, mandatory course
Workload: 30 class hours (= 22.5 clock hours) over a 15-week period. The total student study time is 30 hours (equivalent to 1 ECTS credits). There are therefore 7.5 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Stefanie Jensen
Lecturer: Prof. Dr. Stefanie Jensen [updated 09.08.2020]
Learning outcomes: After successfully completing this course, students will have advanced the theoretical knowledge acquired in the previous five semesters and the observations and experiences on Franco-German interculturality and Franco-German corporate reality made during their recently completed practical work phase. [updated 02.12.2020]

Module content:

Presentation of the results of reports on intercultural experiences and observations during the practical work phase
Discussion and analysis of reports on intercultural experiences and observations during the practical work phase
Consolidation of the knowledge from the modules of the first 5 semesters on intercultural management and civilization

[updated 02.12.2020]

Teaching methods/Media:

Preparations and presentations by students, structured input from the lecturer, analysis of film sequences, discussion groups

[updated 02.12.2020]

Recommended or required reading:

Breuer, Jochen P./de Bartha, Pierre: Deutsch-Französische Geschäftsbeziehungen erfolgreich managen. Spielregeln für die Zusammenarbeit auf Führungs- und Fachebene. Deutscher Wirtschaftsdienst, Köln, latest edition

Hofstede, Geert: Lokales Denken, globales Handeln. Kulturen, Zusammenarbeit und Management, Beck-Wirtschaftsberater. Deutscher Taschenbuch Verlag, latest edition

Schugk, Michael: Interkulturelle Kommunikation. Vahlen, München, latest edition

Untereiner, Gilles : Le Marché Allemand: Bien connaître les Allemands pour mieux travailler avec eux. Maxima, Paris, latest edition

Untereiner, Gilles : Le Marché Allemand: Bien connaître les Allemands pour mieux travailler avec eux. Maxima, Paris, latest edition

[updated 02.12.2020]

Macroeconomics

Module name (EN): Macroeconomics
Module code: DFIM-407
Hours per semester week / Teaching method: 4VU (4 hours per week)
ECTS credits: 4
Semester: 4
Mandatory course: yes
Language of instruction: German
Assessment: Written exam (90 minutes / can be repeated semesterly) [updated 14.03.2018]
Curricular relevance: DFIM-407 , Bachelor, ASPO 01.10.2019, semester 4, mandatory course BIBW-350 International Business, Bachelor, ASPO 01.10.2013, semester 3, mandatory course BIBW-350 International Business, Bachelor, ASPO 01.10.2017, semester 3, mandatory course
Workload: 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 120 hours (equivalent to 4 ECTS credits). There are therefore 75 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Leonhard Firlus
Lecturer: Prof. Dr. Leonhard Firlus [updated 09.08.2020]
Learning outcomes: After successfully completing this module, students will: <ol style="list-style-type: none">1. know and be able to explain the basic principles of national accounts.2. be able to explain key macroeconomic variables such as the gross domestic product and place them in a macroeconomic context.3. be able to explain the components and determinants of macroeconomic supply and demand.4. be able to explain the price formation on the labor market and classify the determinants of macroeconomic supply;5. be able to outline the principles of the European Central Bank´s monetary policy;6. be able to explain the interplay between aggregate demand and aggregate supply on the supply and demand side. [updated 14.03.2018]

Module content:

1. National income accounting
2. The neoclassical macro model
3. Inflation
4. The European Central Bank
5. The Keynesian Theory
6. Price formation in the labor market and aggregate supply
7. The Phillips Curve
8. Medium term macro model with a flexible price level
9. Alternative consumption functions

[updated 14.03.2018]

Teaching methods/Media:

Lecture and exercises

[updated 14.03.2018]

Recommended or required reading:

Blanchard, Olivier/Johnson, David R.: Macroeconomics, Upper Saddle River, latest edition
Brümmerhoff, Dieter: Volkswirtschaftliche Gesamtrechnungen, München/Wien, latest edition.
European Central Bank: The implementation of monetary policy in the euro area, Frankfurt, latest edition.
Felderer, Bernhard/Homburg, Stefan: Macroeconomics and New Macroeconomics, Berlin, latest edition.
Mankiw, Gregory N.: Macroeconomics, London/New York, latest edition.

[updated 14.03.2018]

Organization

Module name (EN): Organization
Module code: DFIM-309
Hours per semester week / Teaching method: 1V+1U (2 hours per week)
ECTS credits: 2
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment: Written exam [updated 02.12.2020]
Curricular relevance: DFBBW-424 Business Administration, Bachelor, ASPO 01.10.2013, semester 4, mandatory course DFBBW-424 , Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFIM-309 , Bachelor, ASPO 01.10.2019, semester 3, mandatory course
Workload: 30 class hours (= 22.5 clock hours) over a 15-week period. The total student study time is 60 hours (equivalent to 2 ECTS credits). There are therefore 37.5 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Günter Pochmann
Lecturer: Prof. Dr. Günter Pochmann [updated 09.08.2020]
Learning outcomes: After successfully completing this course, students will be able to explain and solve organizational questions concerning processes and structures in companies. [updated 02.12.2020]

Module content:

- Approaches from the organizational theory
- Behavior of groups and organizations
- Process organization: the representation and evaluation of processes
- Organizational structure: , basic models, project organization, management organization, organizational change

[updated 02.12.2020]

Recommended or required reading:

- Kieser, Alfred/Walgenbach, Peter: Organisation. Stuttgart: Schaeffer-Poeschel, latest edition.
- Schierenbeck, Heiner: Grundzüge der Betriebswirtschaft, Oldenbourg, München Wien, latest edition.

[updated 02.12.2020]

Seminar on business administration

Module name (EN): Seminar on business administration
Module code: DFIM-410
Hours per semester week / Teaching method: 4S (4 hours per week)
ECTS credits: 5
Semester: 4
Mandatory course: yes
Language of instruction: German
Assessment: [still undocumented]
Curricular relevance: DFBBW-410 Business Administration, Bachelor, ASPO 01.10.2013, semester 4, mandatory course DFBBW-410 , Bachelor, ASPO 01.10.2018, semester 4, mandatory course DFIM-410 , Bachelor, ASPO 01.10.2019, semester 4, mandatory course
Workload: 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 105 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Günter Pochmann
Lecturer: Prof. Dr. Günter Pochmann [updated 09.08.2020]
Learning outcomes: [still undocumented]
Module content: [still undocumented]
Recommended or required reading: [still undocumented]

Work Experience Phase

Module name (EN): Work Experience Phase
Module code: DFIM-601
Hours per semester week / Teaching method: -
ECTS credits: 14
Semester: 6
Mandatory course: yes
Language of instruction: German
Assessment: Report on work experience phase, certificate confirming practical experience [updated 02.12.2020]
Curricular relevance: DFBBW-610 Business Administration, Bachelor, ASPO 01.10.2009, semester 6, mandatory course DFBBW-610 Business Administration, Bachelor, ASPO 01.10.2013, semester 6, mandatory course DFBBW-610 , Bachelor, ASPO 01.10.2018, semester 6, mandatory course DFIM-601 , Bachelor, ASPO 01.10.2019, semester 6, mandatory course
Workload: The total student study time for this course is 420 hours.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Dr. Ulrike Sträßer
Lecturer: Dr. Ulrike Sträßer [updated 09.08.2020]
Learning outcomes: The work experience phase is an integrated part of the course of study that is coordinated with the content of the study program and supervised. As a rule, it must be carried out in a company in the private or public sector. Students will have the opportunity to put their theoretical knowledge into practice by contributing to solving real tasks in a real company. - During their internship, students will carry out tasks in the company that correspond to the job description of a business administration graduate. [updated 02.12.2020]

Module content:

- The practical study phase is carried out within a period of 12 weeks. Our French partner Université de Lorraine, that is responsible for the trilateral cooperation agreement, issues contracts with a duration of up to four months.
- A continuous period of 12 weeks can be dispensed with if students participate in a cooperative study program.

[updated 02.12.2020]

Recommended or required reading:

[still undocumented]

Bachelor - optional courses